



GRAND PRIZES SPONSOR



**Souvenir Evening Program Advertising Rates**

Every year, the **Hong Kong-Canada Business Association (HKCBA) Annual Dinner** attracts over 700 guests including key decision makers, prominent leaders and high-level officials among our membership. *Advertising in the Souvenir Evening Program is an excellent marketing opportunity to enhance your company profile and visibility among the Canadian and Chinese business communities in Vancouver.*

Advertising Rates		B/W*	Color*	Size
A)	<input type="checkbox"/> Outside Back Cover		\$2,000	(max. size) 8" W x 10 1/2"H
B)	<input type="checkbox"/> Inside covers & Page 1		\$1,800	Same as above
C)	<input type="checkbox"/> Full Page	\$650	\$1,150	Same as above
D)	<input type="checkbox"/> Center Spread		\$2,500	17"W x 11" H
E)	<input type="checkbox"/> Half-Page	\$450	\$760	(max. size) 8" W x 5 1/4"H
F)	<input type="checkbox"/> Business Card	\$250		4" W x 2 1/2"H

**CUT-OFF DATES:** Confirmed by February 8, 2008 **Submit Artwork by:** February 15, 2008  
**ARTWORK REQUIREMENTS (please follow precisely):**  
 1) Email artwork file to [primeone@primeonecanada.com](mailto:primeone@primeonecanada.com) AND [vancouver@hkcba.com](mailto:vancouver@hkcba.com). PC format: Adobe Illustrator & Photoshop, Indesign/PageMaker or hi-res PDF. NO Microsoft Word, Excel or Publisher files, please.  
 If file is too big, please upload it to our printer's FTP. Address is: [www.poeprimeone.com](http://www.poeprimeone.com)  
 Username: **guestftp** Password: **guestftp** to sign-in. Click to the "HKCBA" folder under "Client" folder.  
 AND 2) Fax hard copy of the artwork to (604) 684-6208  
 AND 3) cc Fax hard copy to (604) 304-0589 (Mark on fax: *Attention: Ms. Rae Song, Re: HKCBA Annual Dinner 2008 Ad*)  
**Production cost:** Additional charges will apply if files not in required format, creative services or altering needed.  
**Note:** 6% GST Extra (GST #123914244).

**Advertising Order Form**

Advertising Placement (A-F) – Please check in the above boxes. Amount enclosed: \$ \_\_\_\_\_ (Plus 6% GST, and production cost - if required.)

PAYMENT OPTIONS (please choose one) \*  Cheque enclosed  VISA  MasterCard  American Express

Credit Card No. \_\_\_\_\_ Expiry Date \_\_\_\_\_ Signature \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Type of Business \_\_\_\_\_ Email \_\_\_\_\_

**Terms & Conditions**

- 1) All advertisements are subject to the HKCBA's approval. HKCBA reserves the right to amend, edit or decline the materials.
- 2) Rates quoted are for space (upon availability) and printing only. Additional charges WILL apply if creative services, color separation, color key are required or artwork needs to be altered.
- 3) Payment in full is required in advance with receipt of artwork. Cheques should be made payable to "The Hong Kong-Canada Business Association". NO REFUND after February 8, 2008.
- 4) The HKCBA reserves the right to postpone the publishing of the publications due to some unforeseen circumstances. If these circumstances should arise, the ADVERTISER has no rights to claim any compensation besides the advertising funds submitted.
- 5) By signing the Application, the ADVERTISER agrees to the terms and conditions mentioned above.

PER \_\_\_\_\_ (Signature) Date \_\_\_\_\_

Name \_\_\_\_\_ Referred by (when applicable) \_\_\_\_\_

Please send your Order to:  
 The Hong Kong-Canada Business Association, Vancouver Section  
 Suite 220 – 1050 West Pender Street, Vancouver, B.C. V6E 3S7  
 Tel: (604) 684-2410 Fax: (604) 684-6208 Email: [vancouver@hkcba.com](mailto:vancouver@hkcba.com)

Official airline:  
 CATHAY PACIFIC