



## Sponsorship Program

Every year, the *Hong Kong-Canada Business Association (HKCBA) Annual Dinner* attracts over 700 guests including key decision makers, prominent leaders and high-level officials among our membership. **Gold and Silver Sponsorships** align your brand with proven business leaders and maximize your company's visibility among the Canadian and Chinese business communities. We invite several of our corporate partners to become our major sponsors. Details of the sponsorships are as follows:

### **GOLD SPONSORSHIP - \$6,600**

#### Benefits for Gold Sponsorship (Contribution of \$6,600)

At the **Annual Dinner** on Thursday, **February 28, 2008** at **Hyatt Regency Hotel**, Downtown Vancouver.

- i) TWO complimentary corporate tables of 10 at prominent locations.
- ii) One Representative at the Table of Honour.
- iii) One full-page 4-color **inside or outside back cover (or cover-adjacent-page)** ad in the Annual Dinner Souvenir Program\*.
- iv) Company Logo recognition on event materials e.g. Invitation messages, event banner and more.
- v) Prominent on-screen logo recognition at the Dinner.
- vi) Company listed as sponsor on HKCBA's website with link to your website
- vii) Stage acknowledgement of sponsorship by the MC.
- viii) Option to purchase additional tables at 20% discount (up to 2 tables).

### **SILVER SPONSORSHIP - \$4,400**

#### Benefits for Silver Sponsorship (Contribution of \$4,400)

At the **Annual Dinner** on Thursday, **February 28, 2008** at **Hyatt Regency Hotel**, Downtown Vancouver.

- i) ONE complimentary corporate table of 10 at a prominent location.
- ii) One Representative at the Table of Honour.
- iii) One full-page 4-color ad in the Souvenir Evening Program\*.
- iv) Company Logo recognition on event materials e.g. Invitation messages, event banner and more.
- v) Prominent on-screen logo recognition at the Dinner.
- vi) Company listed as sponsor on HKCBA's website with link to your website
- vii) Option to purchase additional tables at 10% discount (up to 2 tables).

\* Note: Choice of the advertising spots will be on a first-come-first served basis. Details of the advertising artwork requirements will be provided.

The Hong Kong-Canada Business Association, Vancouver Section  
Suite 220 – 1050 West Pender Street, Vancouver, B.C. V6E 3S7  
Tel: (604) 684-2410 Fax: (604) 684-6208  
Email: [vancouver@hkcb.com](mailto:vancouver@hkcb.com) Website: [www.hkcb.com/vancouver/](http://www.hkcb.com/vancouver/)

Official airline:





**SPONSORSHIP PROGRAM AGREEMENT**

**Yes, I would like to participate in the HKCBA 2008 Annual Dinner Gold Sponsorship Program. (\$6,600.00)**

**Yes, I would like to participate in the HKCBA 2008 Annual Dinner Silver Sponsorship Program. (\$4,400.00)**

COMPANY NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_ Postal Code \_\_\_\_\_  
TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_  
E-MAIL \_\_\_\_\_ WEBSITE: \_\_\_\_\_  
CONTACT PERSON: \_\_\_\_\_ TITLE: \_\_\_\_\_  
TYPE OF BUSINESS: \_\_\_\_\_  
Sponsor's Signature \_\_\_\_\_ Date \_\_\_\_\_

**PAYMENT OPTIONS**

Amount:  Gold Sponsorship \$6,600.00 + 5% GST = \$6,930.00  
 Silver Sponsorship \$4,400.00 + 5% GST = \$4,620.00  
 Cheque Enclosed. (Please make cheques payable to the HKCBA and mail to the address above)  
 Charge to my  VISA  MasterCard  American Express Card No. \_\_\_\_\_ Expiry \_\_\_\_\_  
Card Holder: \_\_\_\_\_ Signature: \_\_\_\_\_

**TERMS & CONDITIONS**

1. The benefits of the sponsorship are outlined in the attached Sponsorship Program.
2. The HKCBA is a non-profit organization. Funds generated in this program will be utilized to enhance services for association members.
3. The HKCBA reserves the right to invite, accept, negotiate or decline any sponsorship.
4. Only ONE company name per sponsorship will be used in all printed articles and promotion materials.
5. The sponsor must abide by the governing laws and regulations of the Province of British Columbia.
6. Payment in full is required in advance. Cheques should be made payable to "The Hong Kong-Canada Business Association".
7. REFUND will be provided ONLY if the event(s) concerning is cancelled.
8. The HKCBA reserves the right to postpone or cancel the event due to unforeseen circumstances. If these circumstances should arise, the sponsor has no right to claim any compensation besides the sponsorship funds submitted.
9. The HKCBA reserves the right to mention/publicize the name of the sponsor and/or the company name in newspapers, radio, television, press conferences and other media in relation to the promotion of the sponsorship programs.
10. By signing the application, the sponsor agrees to the terms and conditions mentioned above.

**Please complete this agreement and return with payment to:**

**Official airline:**

**The Hong Kong-Canada Business Association, Vancouver Section**  
Suite 220 – 1050 West Pender Street, Vancouver, B.C. V6E 3S7  
Tel: (604) 684-2410 Fax: (604) 684-6208 Email: [vancouver@hkcb.com](mailto:vancouver@hkcb.com)

