

***The Hong Kong-Canada Business Association
CORPORATE SPONSORSHIP FOR LUNCHEON EVENTS:***

The Hong Kong-Canada Business Association (HKCBA) is a nation-wide non-profit Organization. The primary objective of the Association is to promote commercial and economic activities in between Canada and Hong Kong and, through Hong Kong, to China and the Asia Pacific Region. Through regular Luncheon Meetings, Seminars, Newsletters and Presentations on subjects of interest to its members, the HKCBA provides a forum for increased awareness and information.

We invite corporate sponsorship of these events, and, in return, we offer publicity for the sponsor to a wide range of business leaders with interests in Hong Kong and Canada. For a modest outlay, sponsors can gain prominent access to decision makers with an interest in trans-Pacific trade. Sponsorship of an HKCBA Luncheon is the ideal way to gain exposure for your company.

Luncheon Sponsorship Program

The sponsor contributes \$2,000 (plus 7% GST)

Benefit to the corporate sponsor:

- Logo and Company Representation on the Event Notice of the sponsored event
- One complimentary corporate table of 10 at a prominent location in the event function room
- One Representative at the Table of Honour
- Option to introduce, or thank, the Guest Speaker
- Option to have Company banner displayed in the function room on the day of the event
- Option to display Company literature at the Literature Table at the event
- Subsequent mention of sponsorship in ***Currents*** Newsletter
- Acknowledgement of sponsorship by the MC during the function

We trust that the value of this program will meet with your approval and that your company's exposure will be further enhanced through your active participation.