

2011 HKCBA National Canada – Hong Kong Business Forum

The China Opportunity: Now is the Time to Build Bridges through Hong Kong



***Monday, May 30, 2011 *Calgary, Alberta, Canada *Calgary TELUS Convention Centre**

HKCBA organizes this biennial “Canada-Hong Kong Business Forum” event to encourage Canadian businesses, particularly the small and medium enterprises, to take the opportunity and initiative to expand their business activities by taking advantage of the exciting opportunities that are available in the rapidly growing China marketplace. And to assist by providing advice and success stories as to how they may do this, in confidence and safety, using Hong Kong as their business platform to other parts of China and South East Asia. Our goal is to attract over 450 business and community leaders to this special Canada-Hong Kong Business Forum in Calgary, Alberta.

HKCBA, one of the founding members of the Federation of Hong Kong Business Associations Worldwide, is founded since 1984 and is one of Canada’s largest bilateral trade associations with over 1,500 members in 10 major cities across Canada.

Our sponsorships align your brand with proven business leaders and maximize your company’s visibility among the Canadian and Chinese business communities. Details of the sponsorships are as follows:

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP - \$15,000CAD

- Two Complimentary Corporate Tables of 8 at Keynote Address Luncheon at Prominent Locations
- One Representative at the Table of Honour
- Up to Ten (10) Company Representatives as Individual Forum Registrants
- Company Logo & Level of Patronage acknowledged in forum promotional materials, website, and signage at forum
- Company banner in forum area
- Stage acknowledgement of sponsorship by the MC
- Company brochure, souvenir included in Forum Business Kit
- Link from Company Logo on Association’s Website to Company’s Website
- Option to Display Literature Desk at Forum

SILVER SPONSORSHIP - \$5,000CAD

- One Complimentary Corporate Table of 8 at Keynote Address Luncheon at Prominent Location
- Up to Three (3) Company Representatives as Individual Forum Registrants
- Company Logo & Level of Patronage acknowledged in forum promotional materials, website, and signage at forum
- Company banner in forum area
- Company brochure, souvenir included in Forum Business Kit
- Link from Company Logo on Association’s Website to Company’s Website
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GOLD SPONSORSHIP - \$7,500CAD

- Two Complimentary Corporate Tables of 8 at Keynote Address Luncheon at Prominent Locations
- Up to Five (5) Company Representatives as Individual Forum Registrants
- Company Logo & Level of Patronage acknowledged in forum promotional materials, website, and signage at forum
- Company banner in forum area
- Stage acknowledgement of sponsorship by the MC
- Company brochure, souvenir included in Forum Business Kit
- Link from Company Logo on Association’s Website to Company’s Website
- Option to Display Literature Desk at Forum

BRONZE SPONSORSHIP - \$2,500CAD

- Up to Three (3) Company Representatives as Individual Forum Registrants
- Company Logo & Level of Patronage acknowledged in forum promotional materials, website, and signage at forum
- Company banner in forum area
- Link from Company Logo on Association’s Website to Company’s Website
- Option to Display Literature Desk at Forum

*** **Customized Sponsorship Packages** based on your company’s unique needs are available.

Our Hong Kong Family



Federation of Hong Kong
Business Associations Worldwide



SPONSORSHIP PROGRAM AGREEMENT

- Yes, I would like to participate in the HKCBA 2011 National Forum - Platinum Sponsorship Program. (\$15,000.00)
- Yes, I would like to participate in the HKCBA 2011 National Forum - Gold Sponsorship Program. (\$7,500.00)
- Yes, I would like to participate in the HKCBA 2011 National Forum - Silver Sponsorship Program. (\$5,000.00)
- Yes, I would like to participate in the HKCBA 2011 National Forum - Bronze Sponsorship Program. (\$2,500.00)

COMPANY NAME: _____

ADDRESS: _____ Postal Code _____

TELEPHONE: _____ FAX: _____

E-MAIL _____ WEBSITE: _____

CONTACT PERSON: _____ TITLE: _____

TYPE OF BUSINESS: _____

Sponsor's Signature _____ Date _____

PAYMENT OPTIONS

- Amount: Platinum Sponsorship \$15,000.00 + 5% GST = \$15,750.00
 Gold Sponsorship \$7,500.00 + 5% GST = \$7,875.00
 Silver Sponsorship \$5,000.00 + 5% GST = \$5,250.00
 Bronze Sponsorship \$2,500.00 + 5% GST = \$2,625.00

Cheque Enclosed. (Please make cheques payable to the HKCBA and mail to the address below.)

Charge to my VISA MasterCard American Express

Card No. _____

Expiry _____

Card Holder Name: _____ Signature: _____

TERMS & CONDITIONS

1. The benefits of the sponsorship are outlined in the attached Sponsorship Program.
2. The HKCBA is a not-for-profit organization. Funds generated in this program will be utilized to enhance services for association members.
3. The HKCBA reserves the right to invite, accept, negotiate or decline any sponsorship.
4. Only ONE company name per sponsorship will be used in all printed articles and promotion materials.
5. The sponsor must abide by the governing laws and regulations of the Province of British Columbia.
6. Payment in full is required in advance. Cheques should be made payable to "The Hong Kong-Canada Business Association".
7. REFUND will be provided ONLY if the event(s) concerning is cancelled.
8. The HKCBA reserves the right to postpone or cancel the event due to unforeseen circumstances. If these circumstances should arise, the sponsor has no right to claim any compensation besides the sponsorship funds submitted.
9. The HKCBA reserves the right to mention/publicize the name of the sponsor and/or the company name in newspapers, radio, television, press conferences and other media in relation to the promotion of the sponsorship programs.
10. By signing the application, the sponsor agrees to the terms and conditions mentioned above.

The Hong Kong-Canada Business Association, National Office

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For more information, please visit our Forum website at www.hkcba.com/canhkforum